

# Diya Bhavik Khera

+44 07479422730 | +91 851143030 | 02/12/2003 | diyakhera03@gmail.com

## Education

---

**Nottingham Trent University**

2021 - 2024

**BA (Hons) Media Communications and Culture**

**Graduated with a First Class Honours**

Relevant modules: Advertising, Journalism and PR (Level 1 & 2), Lifestyle and Consumer culture, Communications and Creativity Toolkit, Media Practice and Production, Analysing Popular Music and the Future of Media Communications

**Cygnus World School**

Graduated May 2021

**Commerce with Maths and Computers**

Graduated with an overall grade of 91% in Mathematics, Business Studies, Accountancy, Informatics Practices (Computers) and English  
Member of Student Council - House Captain (2019-20), House Vice Captain (2016-17)

## Work Experience

---

**Think Ink Communications**

Nov 2024 - June 2025

**Account Executive (Paid Position)**

- Managed International and Hindi projects for PVR INOX Pictures and JioHotstar (formerly known as Disney+ Hotstar), driving PR strategies across media verticals.
- Supported global campaigns for titles including **The White Lotus S3, Daredevil: Born Again, Suits LA, The Last of Us S2, Mufasa, Conclave, Babygirl, Ballerina, among others.**
- Handled press junkets, media coordination, and interview management, ensuring seamless execution.
- Drafted and disseminated press notes, screener lists, nomination lists, and coverage reports, evaluating media exposure and outreach.
- Created strategic PR plans and explored innovative brand associations and collaborations for international releases in India.
- Built and nurtured long-term relationships with media stakeholders to strengthen industry presence.

**Think Ink Communications/ Think Talkies**

Sep 2024 - Nov 2024

**Celebrity/Management PR Intern (Paid Position)**

- coordinating and communicating with various media portals
- making coverage trackers/tracking trade media lists
- accompanying celebrities at various events (award shows, fashion events) and coordinating interviews
- creating, writing and pitching stories/articles/posts to media outlets
- assisting with accounts apart from celebrities (Artist, Travel Festival)

**News on Stage: News on the Street**

Apr 2024 - May 2024

**Public Relations Assistant (Paid Position)**

- creating and producing PR/marketing products such as press releases, event leaflet, event logo
- distributing leaflets and posters
- photography of the event, attending rehearsals, meetings and the post production event
- assisting directors with planning and preparation (venue and stage set up)

**Internship - Response Placement**

**Team Representative for Launch and Distribution, Event and Stage Manager for the Launch Event**

- coordinating meetings weekly and reporting updates to the internship supervisor
- coordinating with the cafe manager the details of the event including set up of the event
- stage managing the performances during the launch event
- organising the launch event - creating and organising props, script management and coordinating with the BSL interpreter
- social media marketing - creating social platforms for the event, advertisement through posters distributed, socials

**Nottingham Trent University**

Oct 2023 - May 2024

**Student Ambassador (Paid Position)**

Subject Ambassador on open days for Media Communications and Culture

- interacting with potential students and their guardians about the course
- actively participating in taster sessions to encourage students and aid course lecturers
- showcasing my portfolio in taster sessions and communicating the various projects undertaken

**Nottingham Trent University**

May 2023 - May 2024

**Student Mentor (Paid Position)**

- interacting with first years, providing a strong support system for new students joining NTU
- organising social events for them to interact and socialise with each other
- aiding with issues regarding academic work, university life and more

**Nottingham Trent University**

Oct 2021 - May 2024

**Course Representative**

- collecting feedback from students regarding the curriculum and modules
- actively participating in course/admin meetings, relaying the feedback to the course leader and committee
- providing solutions to the problems raised and communicating it back to the students

## Certifications

---

**Advertisement at Jagran Lakecity University**

June 2020 - July 2020

**Faculty of Journalism and Creative Studies**

- Short online course

## Honours and Awards

---

**Vote of Thanks**

- nominated by the School of Arts and Humanities at NTU to propose the vote of thanks at my graduation ceremony on the 11th of July 2024