

01st August, 2025

Letter of Recommendation

I am writing to wholeheartedly recommend Diya Khera for her academic pursuits and future professional journey. As her team lead during her tenure with our team at Think Ink Communications, I had the pleasure of witnessing her exceptional skills and dedication to her work, particularly in the field of Public Relations (PR).

During her 10-month stint with our team, Diya worked tirelessly on two high-profile clients, PVR INOX Pictures, the largest cinema hall chain in India and Jiohotstar, the leading OTT entertainment platform of the country. Her outstanding performance and innovative approach to PR strategies significantly contributed to successful campaigns on multiple projects for both the entities. Her ability to understand client needs, craft compelling narratives, and execute flawless campaigns was truly impressive.

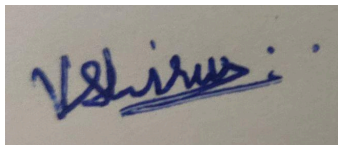
Diya demonstrated remarkable professionalism, creativity, and attention to detail, earning her the respect and admiration of her colleagues and clients alike. Her strong work ethic, excellent communication skills, and ability to work under pressure made her an invaluable asset to our team.

One of Diya's greatest strengths is her ability to think outside the box and come up with innovative solutions. Her passion for PR and her dedication to delivering exceptional results are qualities that will serve her well in her future endeavors.

I have no doubt that Diya will excel in her academic pursuits and professional goals with fruitful contributions to the entities that she becomes a part of in the near future. I strongly recommend her for her fantastic work spirit, persistence and attention to detail while multi-tasking.

If you require any additional information, please do not hesitate to contact me.

Sincerely,



Vikram Shirur
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